



BAYES
BUSINESS SCHOOL
CITY, UNIVERSITY OF LONDON

Bayes Business School
(formerly Cass)



Introduction:-

- Bayes Business School, formerly known as Cass Business School, is the business school of the City, University of London, located in St Luke's, just to the north of the City of London. It was established in 1966, and it is consistently ranked as one of the leading business schools in the United Kingdom
- The Global MBA reflects the pedagogic philosophy of Bayes Business School (formerly Cass): an advanced, technically challenging, and integrated education to prepare business professionals and leaders to operate at decision-making levels.
- On this part-time programme, you can look forward to experiencing the best of both online and face-to-face learning during your studies.
- The Continuing Professional Development (CPD) programme and the Integration Week are delivered face-to-face at our on-campus weeks
- Global MBA core modules are taught online. Choose up to six online elective modules to personalise your learning pathway.

Facts & Figures:-

- **Duration:- 12 Months Full Time**
- **Fees:- £29,500 / INR 31,40,000/-**
- **Start date:- September Every Year**
- **Mode of conduct:- In Person**
- **Ranking:-**
Executive Education - Customised programmes
- **Ranked #74 in Executive Education Custom 2023**

- **EMBA**
- **Ranked #40 in EMBA 2023**

- **Global MBA**
- **Ranked #66 in MBA 2023**



Accreditations-

- 1.** This course is accredited by the UK Energy Institute (EI). During the academic year, you have free membership to the EI, receive a free monthly publication, and have discounted access to networking events for graduates seeking employment in the energy sector.
- 2.** The MSc in Shipping, Trade, and Finance program is also accredited by the Global Association of Risk Professionals (GARP). GARP is an industry-leading professional association dedicated to preparing individuals and organizations to make better-informed risk decisions. The status is granted to top institutions whose degree content incorporates at least 70% of GARP's Energy Risk Professional (ERP) Body of Knowledge, the first leading and global designation for energy professionals. The academic team works closely with GARP to ensure that our curriculum meets the latest global industry needs.

Core modules

Learn through a unique multidisciplinary approach that provides you with the skills and knowledge employers demand.

Benefit from the knowledge, practical expertise, and insights of internationally recognised academic staff and from practitioners (mostly graduates of our MSc Programme) who hold leading roles in their areas of expertise

- **Accounting for Managers**
- **Data Analytics for Energy, Shipping, Trade and Finance**
- **Principles of Finance**
- **Business Economics for Trade and Finance**
- **Shipping Economics**
- **Research Methods and Professional Skills***

Location and Advantage:-

- **Central London Location:** Being situated in central London provides students with access to a vibrant and dynamic business environment. The proximity to financial institutions, multinational corporations, and various industries offers unique networking and internship opportunities.
- **Diverse Programs:** Bayes Business School offers a range of undergraduate, postgraduate, and doctoral programs in business and management disciplines, allowing students to choose a program that aligns with their career goals and interests.
- **Research Excellence:** The school is known for its research contributions in various business areas. Research-active faculty members often contribute to cutting-edge developments in business and management.
- **Industry Connections:** Bayes Business School often establishes strong connections with industry partners, fostering collaborations, internships, and guest lectures from professionals in the field. This can enhance students' exposure to real-world business challenges.

Alumni Network

Networking Opportunities: Alumni networks often organize events, reunions, and networking sessions where graduates can connect with each other. This can lead to valuable professional connections and opportunities.

Career Support: Many alumni networks offer career services to support graduates in their professional development. This may include job boards, career counseling, and mentorship programs.

Access to Resources: Alumni may have access to resources such as libraries, research facilities, and online databases even after graduation. This can be beneficial for those pursuing further education or conducting research.

Events and Seminars: Alumni networks frequently organize seminars, workshops, and industry-specific events. These events provide opportunities for continued learning and staying updated on industry trends.

Careers and placements:-

Recent graduates have secured positions such as:

- Handymax/Supramax Broker
- Sale and Purchase Broker
- Junior Tanker Broker
- Chartering Operator
- Bunker Operator
- LNG Trading, Commercial Operations and Shipping
- Credit Analyst
- Trading Analyst
- Shipping Research Analyst

(Data provided from the September 2023 exit survey conducted by The Costas Grammenos Centre for Shipping, Trade and Finance).

Application Requirements:-

- A UK upper second class degree or above, or the equivalent from an overseas institution
- Some level of previous study in finance or quantitative methods is preferred
- Work experience is not a requirement of this course.

GMAT

- GMAT is not required for application, but may be requested as a condition of offer at the discretion of the Admissions Panel.

Interview

Applicants selected by the Admissions Panel may be invited to an online interview. We will contact all selected applicants with full instructions after the Admissions Panel has made an initial assessment of your application.

Connect With Us -

education@seaandbeyond.com / or +91 8104974528 +91 8928896420



Value Added Services Offered by Sea And Beyond

Education Counselling -

We assist mariners in terms of course & program selection, University Selection and what will be the best possible way to navigate your career.

Visa Assistance -

Immigration to the UK, Australia, Canada and EU. we will help you in getting your student Visa.

Financial Assistance -

We will help you in getting Financial assistance from Banks NBFC With the best interest rates in the market.

Forex Remittance-

We help you in remitting fees to Universities making this process hassle-free.

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We empower You

We Guide You

YOU ACHIEVE



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