



IMBA
INTERNATIONAL MARITIME
BUSINESS ACADEMY



'Unique programme for unique industry'

INTEGRATED EXECUTIVE MBA
MARITIME BUSINESS MANAGEMENT
PROGRAM FOR SHIPPING INDUSTRY
PROFESSIONALS/ MARINERS
(Hybrid Program)

Welcome To IMBA

Dear Students,

Welcome to the International Maritime Business Academy (IMBA). We are delighted to have you join our maritime family. Located in the heart of Dehradun, our academy is surrounded by natural beauty—forests, lakes, and streams—providing a perfect environment for your academic and professional growth in the maritime sector.

At IMBA, we offer a wide range of specialized programs tailored to aspiring maritime professionals, including Maritime Business Management, Nautical Science, Marine Engineering, and Logistics. Our team of experienced faculty is committed to delivering an education that combines both theoretical knowledge and practical skills, preparing you to navigate the challenges of the global maritime industry.

Our facilities include advanced simulators and practical training opportunities that will ensure you are well-equipped for the demands of a career at sea or within the maritime business sector. With relatively small class sizes, you'll have the opportunity to work closely with our faculty on real-world maritime projects, gaining invaluable experience.

IMBA's primary focus is on employability. Our dedicated career and placement cell is ready to assist you in launching your professional journey, connecting you with leading maritime companies and organizations. We look forward to supporting you throughout your time at IMBA and helping you achieve your academic and professional aspirations.





About IMBA

International Maritime Business Academy (IMBA) was established with the vision to impart world class education focusing on Commercial Shipping, Port & Logistics, International Trade, & Entrepreneurship in India. In-line with this objective we offer Undergraduate, Post graduate, & Specialized programmes in collaboration with various universities in India & abroad.

The academic tone for the programmes offered at IMBA is set by the rigor followed by the Industries. Professionals from the industry & academicians formulate the syllabi, develop the study material, and set and assess the final examinations for all the programmes offered at IMBA.

Today IMBA is among the foremost educational institutions making leaps and bounds in the field of Commercial Shipping, International Maritime Law, Innovation & Entrepreneurship, & International Trade.

Today's business world is constantly changing, bringing with it exciting new opportunities as well as daily challenges. That's where IMBA plays a major role by bridging the gap between jobs and skills.

With enterprise, leadership and success at its core, IMBA offers industry-relevant programmes which focus on developing the practical business skills needed to ensure your professional success.



Our Academic Partners

At IMBA, we place a great deal of value in first-hand experience of the business world through company tie-ups and visits, networking events and guest speakers.

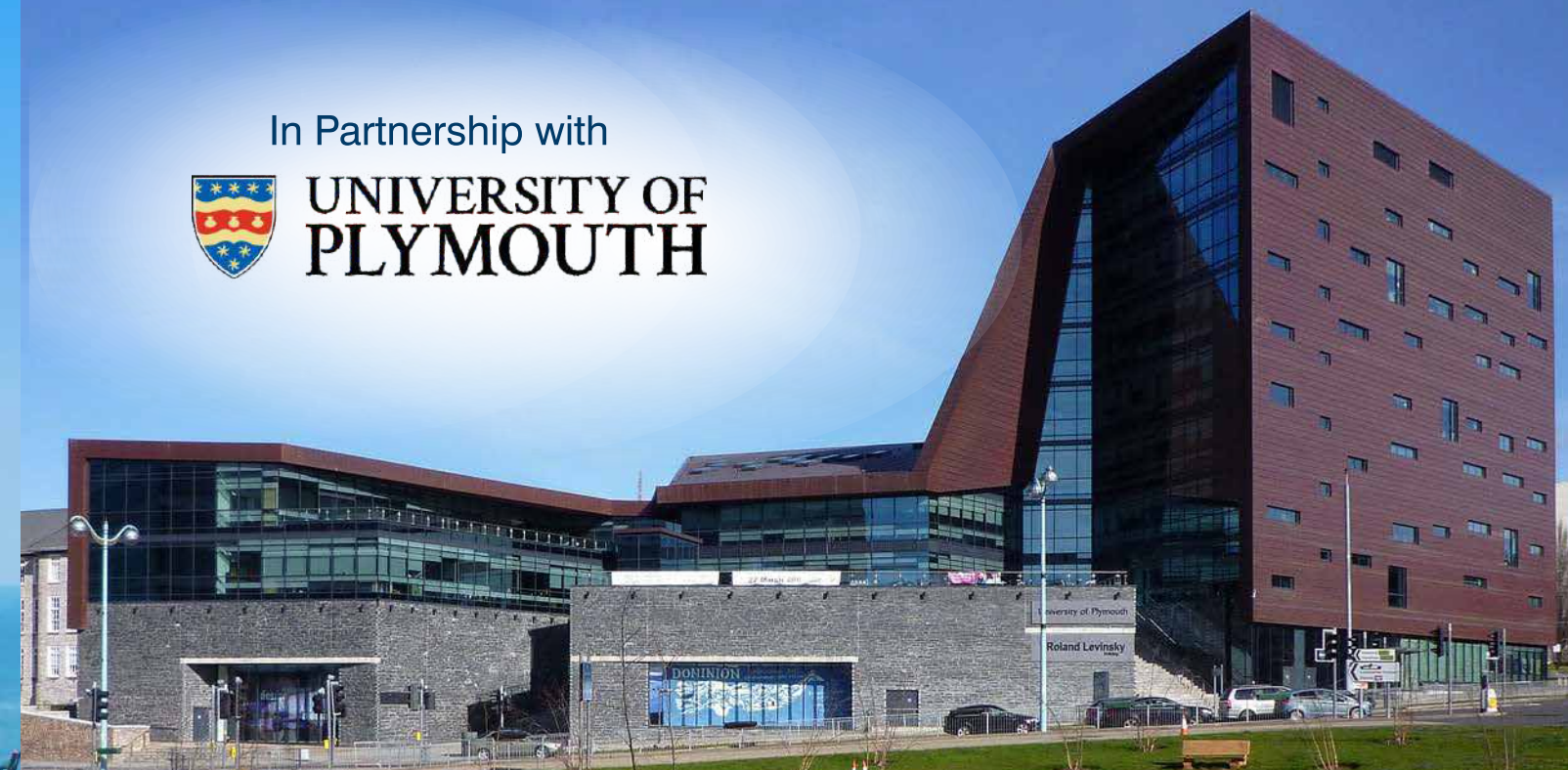
Our strategic collaborations provide plenty of chances for IMBA Students to network with leading companies through various guest speakers and company presentations. We are fortunate enough to welcome numerous inspiring professionals to our academy to share their experiences with students. This means that you will continuously be exposed to relevant industry knowledge, potential career paths and opportunities.

International Maritime Business Academy is excited to offer 19 Months Integrated MBA in Maritime Business Management program through its academic partnership with University of Plymouth (UK).

In Partnership with



**UNIVERSITY OF
PLYMOUTH**



The university of pioneers, advancing knowledge and transforming lives

The University of Plymouth is renowned for high quality, internationally-leading education, research and innovation. With a mission to Advance Knowledge and Transform Lives, Plymouth is a top 50 research university (Research Fortnight Research Power League Table 2014) with clusters of world class expertise across a wide range of disciplines including marine science and engineering, medicine, robotics and psychology. A twice winner of the Queen's Anniversary Prize for Higher Education, the University of Plymouth continues to grow in stature and reputation.

In this collaboration of dual degree programme, students will study for an online MBA degree with specialization in Maritime Business from University of Plymouth, United Kingdom, in addition to the Advance Post Graduate Diploma in Maritime Business Management from Quantum University, India. The programme provides in depth knowledge designed specifically catering to the billion dollar commercial shipping industry.

Integrated Executive MBA

**SPECIALLY DESIGNED
FOR SEAFARERS**

Course Overview

The Executive Maritime Business Management (MBM) Program is a distinctive international program designed to propel aspiring seafarers and maritime professionals into leadership roles as general managers, executives, and decision-makers within the global maritime industry.

MBM stands out as the only program of its kind that seamlessly integrates essential maritime disciplines such as Brokering, Chartering, Ship and Port Operations, Terminal Management, Maritime Logistics, and Maritime Law. Delivered by seasoned industry experts and professionals from both India and abroad, this program ensures you gain the knowledge and skills needed to navigate the complexities of the maritime business landscape and lead with confidence.

COURSE HIGHLIGHTS

Multi-Modular Programme

A comprehensive 6 months multi-modular programme offered by senior professionals and academicians from maritime industry.

Action Learning

Through the course of the programmes, students are able to leverage classroom learning to build on their business projects and use the available resources to deliver a powerful plan for global maritime markets.

Real Time Brokering & Chartering

Our corporate tie-ups with firms provide real time brokering and chartering assignments to our candidates which provide each participant hand-on experience, making them ready for real world business situations and think like leaders.



Module 1

Ship Brokering Practices

This module provides an overview of the Ship Brokering. It explores role of the shipbroker, the process of negotiations and post fixture operations. Further to that this module will assist students to get familiarized with dry market condition and assessment of various dry bulk routes.

Module 2

Ship Chartering

This module covers the chartering aspect of the shipping business whereby the students will get familiarized with the hiring of the vessel as well as fixing of the cargo. This shall include but not restricted to charter-party, basics of sea economics, knowledge of hire as well as freight calculation and assessment of the lay time.

Module 3

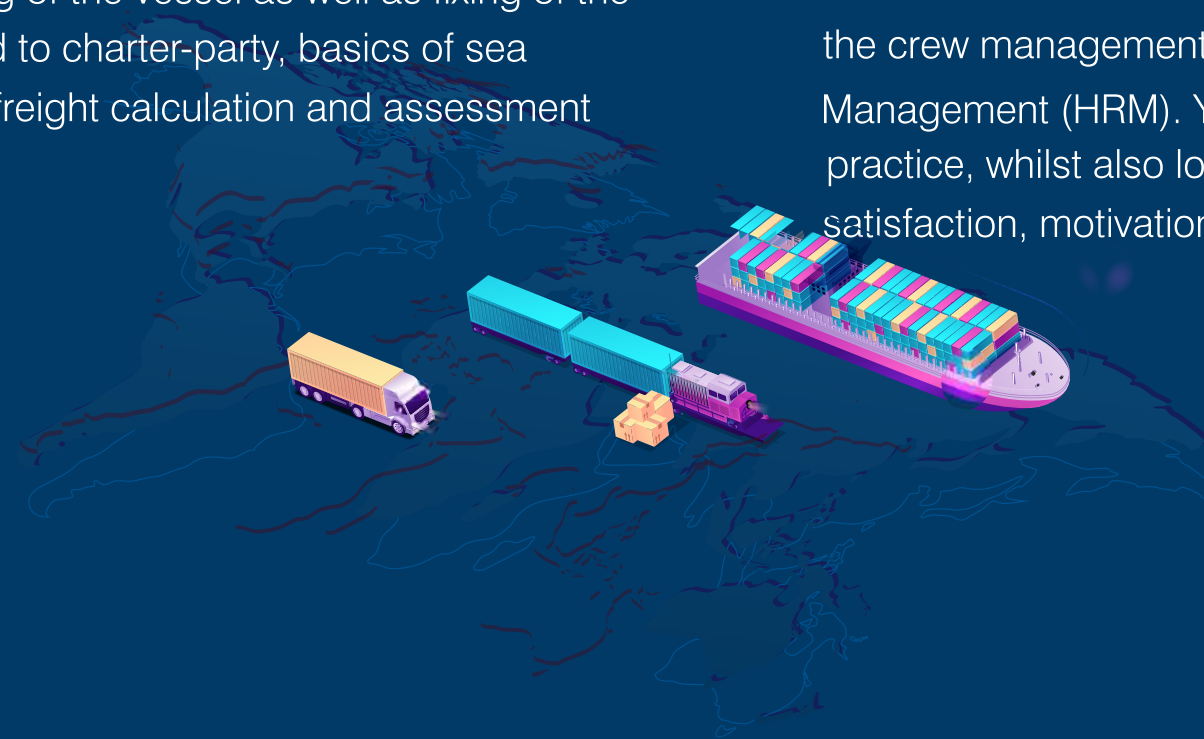
Port Agency Operations

This module covers an introduction to port agency operations and provides an in-depth look at topics such as port practices, port operations, cargo handled by Indian and foreign ports, Custom house practices. Further to that, students will learn the jobs and responsibilities of a port agent and Calculation of port related costs.

Module 4

Ship and Crew Management

This module will look at the administration and operation of ships. It will also cover the function of the operations department within a shipping company, the crew management and the main divisions within Human Resource Management (HRM). You will also get an introduction to the techniques of HRM practice, whilst also looking at the employee involvement and the employee satisfaction, motivation and attitudes to work survey.



Module 5

Ship Operations

This module covers the understanding of the ship and its operations. This include the understanding of the basics of the ship design, maritime terminology, various types of contracts and the liability of the ship owners. The students will get a thorough understanding of voyage related expenses and will learn the concepts of voyage estimation to calculate the profitability of the voyage.

Module 6

Maritime Logistics

This module will look at the full spectrum of maritime logistics and look at topics such as trade-offs and logistics, distribution channels, modal choice & intermodal systems and port management. It will go on to cover benchmarking in logistics, reverse logistics and green logistics.



Career & Jobs



There are more than 10,000, shipping companies operating in India. They have regular openings for trained professionals. These companies typically hire non maritime management candidates and train them in Maritime Business Management as they lack practical knowledge of commercial shipping and they are not prepared to take an active role in the job. The degree programmes in Commercial Shipping/ International Trade are designed to prepare you with deep understanding of the Global Trade/Logistics/Maritime industry with hands-on training which will prepare you for active role from day one.

The types of positions held by our certificate holders vary widely from the selection below.

- ✓ Maritime Consultant
- ✓ Voyage operator
- ✓ Junior Officer
- ✓ Cargo Operator
- ✓ Project Analyst
- ✓ Researcher
- ✓ Chartering Broker
- ✓ Freight Trader
- ✓ Shipping Manager
- ✓ Manning Executive
- ✓ Chartering Manager
- ✓ Ship Broker
- ✓ Ship Manager
- ✓ Head of Marine Transportation & Logistics
- ✓ Regional Commercial Manager
- ✓ General Director of Maritime Affairs
- ✓ Maritime Economist
- ✓ Port Operations Manager
- ✓ Port Agent

Job Placements:

- Job Assistance would be provided*

Training Partners

We develop partnerships with leading corporations to provide hands-on training to all our candidates. In addition, it provides unique opportunity for students to network with top industry professionals.

Our various collaborations are an excellent way for you to build the connections needed to ensure the best start in your career.



Few of our Placement Partners



Dubai



Dubai



Dubai



Dubai



Dubai



Dubai



Switzerland



Denmark



India



India



India



India



India



India



India



India



Sharjah UAE



Our Team

IMBA and its faculty members are committed to an innovative, discussion-based and application oriented pedagogy, benchmarked to International education standards. Faculty members at IMBA hail from the leading universities in India and the world, and bring to the classroom a rich blend of industry, teaching experience, research expertise and real-world exposure. They are also trained, at least once every year, by industry professionals and international academicians in the best global teaching practices. Students are also regularly exposed to eminent guest lectures and experiences such as sessions at ports, and leading commercial shipping companies. All this has resulted in a high quality learning experience for students and has laid the foundation for great academic and career achievements.

Senior Faculty



Capt. Kunal Uniyal

MSC in Maritime Policy and Shipping Management from **Cardiff Business School, UK**.
Work Experience **15 Years Shipping Industry** including **Baltic Exchange**.
Authored **13 books, Research Paper** and **Monograph**.



Capt. Tarun Kumar

Capt. Tarun Kumar brings to the Institute a rich experience gained over 25 years sailing, which includes 10 years of Command and 25 years of commercial experience in Dubai, Hong Kong and India.

His shore experience involved working at the desk of Owners, Operators, Technical Managers and Traders.



Mr. Jagat Pal

MSC in Commercial Shipping & Logistics from Indian Maritime University, Mumbai. He is currently working as a Academic Coordinator & Faculty with IMBA and takes care of coordination with Industry Experts.

Visiting Faculty



Mr. Abhinav Kumar

Ship Broker
Howe Robinson
Subject : Ship Brokering -
Negotiation, Charter party



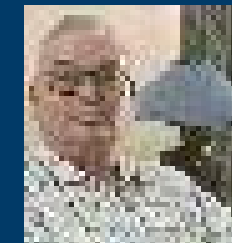
Mr. Amit Srivastava

Manager
Freight and Demurrage at
Maersk Tankers
Subject : Laytime Specialist



Mr. Manish Srivastava

Head, Dry Chartering India
Howe Robinson
Subject : Ship Brokering



Capt. Debashis Basu

Capt. Devasish Basu is a seasoned shipping professional with 20 years of sailing experience and 25 years in commercial shipping and operations ashore



Mr. Fabrice Duval

MSc in Audit and Management Control from ISC Paris Business School.
20 years of experience in Management Consulting, Maritime Industry, and Entrepreneurship.



Ms. Shagufta Ahmed

Drycargo Shipbroker
DBC Oceanic
Subject : Ship Brokering



IMBA
DEHRADUN

INTERNATIONAL MARITIME
BUSINESS ACADEMY

Our Proud Mariner Executive Program Alumni

Our Proud International Mariners Alumni



Mr. O.V. Shabu
Managing Director,
Transbulk, Dubai



Capt. Mark Oswald
Philippines



Capt. Kongdech
Bangkok

#LetsBringOurMenBack

EXECUTIVE
MARITIME
BUSINESS
MANAGEMENT
PROGRAM

especially for

MARINERS

**Limited Seats Only

Capt. Danny Lemos
Capt. Ankur Aggarwal
Capt. Tanvir
Capt. Franklin Fernandes
Capt. Mani Shankar
Capt. Amit Jain
Capt. Deepak Malhotra
Capt. Raghav Chaturvedi
C/o Himanshu Saini
C/o Abhinav Saxena
C/o Pranjal Mamgain
2/o Shubham Negi
2/o Tejas Srivastava
2/o Abhinav Kumar
3/e Akhilesh Bijalwan

The Whole SEA is after IMBA, What You are LOOKING for!!!!

imbaeducation.com

admissions@imbaeducation.com

+91-9520887525/26/27/ 9557542430



AI BASED SHIPPING SOLUTIONS

Exclusively for IMBA Students

IMBA is proud to announce its collaboration with the Integrated Maritime Exchange (IME) to introduce an advanced AI-based training simulator as part of our Maritime and Logistics programs. This cutting-edge simulator leverages artificial intelligence to provide real-world scenarios and hands-on experience in navigation, port management, and logistics operations.

Designed to enhance the practical skills of our students, this partnership ensures that IMBA graduates are equipped with the latest technological tools to excel in the evolving maritime industry. Through this collaboration, we are setting a new standard in maritime education and training.



Management Team

The College Operations Team provides strategic leadership to academic teams and is a unified service of administrative and technical staff providing direct support to academic colleagues across colleges, institutes, disciplines and research groups. Our team plays a vital part in ensuring the Colleges are well maintained, welcoming and a pleasant environment for students, staff and visitors; ensuring, on a day-to-day basis, the delivery of exceptional service standards that are effective, efficient and consistently meet the operational needs of the College.



Capt. Kunal Uniyal
Founder



Mr. Rohit Kaushik
Director Finance



Ms. Neha Kannojiya
Director Operations / Placements

“JUST LIKE A STRONG FOUNDATION IS NEEDED TO SUPPORT A MULTI-STOREYED BUILDING, THE SAME WAY A STRONG TEAM IS NEEDED TO WITH STAND THE TREMENDOUS WEIGHT OF AN EVER GROWING ORGANISATION”.

Capt. Kunal Uniyal
Founder

INTERESTING FACTS ABOUT SHIPPING INDUSTRY

1. As per UNESCO's report if the maritime industry comes to a halt for a week more than half the world population is going to die of hunger.
2. Approximately, 95 percent of India's trade by volume (70 percent in terms of value) is moved by sea.
3. A container ship's size can be measured in Bananas. The biggest ship can contain 18,000 containers. That means it can store more than 745 million bananas. That would be one banana for each European!
4. The average cost of Shipping a bicycle and a can of soda are \$10 and \$0.01 respectively.
5. The average annual salary of a maritime worker ranges from \$45000 to \$65000.
6. The largest ship in the world can carry and transport the Eiffel tower comfortably.



A COURSE UNLIKE ANY OTHER



Unique UG/PG programmes designed for a unique industry.



Small class size to facilitate networking and one-on-one time with faculty.



Global Alumni Network spanning job functions and companies.



Search us on:



with @internationalmaritimebusinessacademy

Krishna Plaza, Canal Road,
Dehradun, Uttarakhand - 248001 India

Email : info@imbaeducation.com

 www.imbaeducation.com