



**IMBA**  
INTERNATIONAL MARITIME  
BUSINESS ACADEMY

Affiliated to Sri Dev Suman Uttarakhand University  
**(UGC Approved)**



## **PGDM - SUPPLY CHAIN & LOGISTICS MANAGEMENT**

*'Unique programme for unique industry'*



**IMBA**  
INTERNATIONAL MARITIME  
BUSINESS ACADEMY

# Welcome from our **Founder**

Dear Students,

Welcome to International Maritime Business Academy(IMBA). As the Founder of IMBA it is a great pleasure to welcome you to our academy which is located in the heart of the city. Our university is located in a pristine location surrounded by natural beauty. Forests, lakes and streams are all around us. The natural beauty of Dehradun is a wonderful backdrop for your higher education. The vast recreational activities enable you to develop a healthy balance between your academic and leisure life.

The Maritime faculties at IMBA are dedicated professionals who excel in connecting with students and providing educational experience equal to that of any university.

At IMBA, students, have the opportunity to create your own personalised education. Education in and out of the classroom is readily available. Our faculty are friendly, welcoming and supportive. With relatively small class sizes, you will have the opportunity to know the faculty and work with them side by side on businesses and research projects.

IMBA primary focus is on employability and we have designated career & placement cell to assists our students.

I look forward to meeting you and engaging with you during your time here at IMBA in Dehradun.



**Capt Kunal Uniyal**  
Founder, IMBA





## About IMBA

International Maritime Business Academy (IMBA) was established with the vision to impart world class education focusing on Commercial Shipping, Port & Logistics, International Trade, & Entrepreneurship in India. In-line with this objective we offer Post graduate, & Specialized programmes in collaboration with various universities in India & abroad.

The academic tone for the programmes offered at IMBA is set by the rigor followed by the Industries. Professionals from the industry & academicians formulate the syllabi, develop the study material, and set and assess the final examinations for all the programmes offered at IMBA. Today IMBA is among the foremost educational institutions making leaps and bounds in the field of Commercial Shipping, International Maritime Law, Innovation & Entrepreneurship, & International Trade.

Today's business world is constantly changing, bringing with it exciting new opportunities as well as daily challenges. That's where IMBA plays a major role by bridging the gap between jobs and skills.

With enterprise, leadership and success at its core, IMBA offers industry-relevant programmes which focus on developing the practical business skills needed to ensure your professional success.





# Why IMBA?

For the first time in India, IMBA brings specialized programmes to cater to the trillion dollars Global Maritime/ Commercial Shipping / International Trade Industry.

Industry professionals & academicians designed the curriculum, formulate the syllabi, developed the study material, set and assess the assignments for our Post-graduate programmes.

IMBA has corporate tie-ups with 'Narayan Shipping and chartering', 'Innovate Trading Company', & 'Asteroid E-commerce' to provide hands on training to all our candidates.

### ***Distinguished faculties from noted institutions:-***

Cardiff University - UK

Pennsylvania State University - USA

HEC School of Management - Paris

ISC Business School - Paris

Ross School of Business, University of Michigan - USA

University of Petroleum & Energy Studies - India

Most of IMBA candidates get Internship and are placed with companies after completing seven months of their Course. IMBA has 100% placement record.

Our PG programmes are the perfect and easiest gateway to countries like Singapore and United Kingdom since several vacancies exist for trained professionals. Our graduates have been placed in globally reputed firms such as Arya Corp, Cross Bulk, Ravin Marine, IMR, Navio Shipping, Transbulk International Shipping, Sharaf Shipping Agency, Allianz Bulk, Prime Oceanic, Delta Corp to name a few.

# Our Academic Partners

At IMBA, we place a great deal of value in the stand experience of the business world through company tie-ups and visits, networking events and guest speakers. Our strategic collaborations provide plenty of chances for IMBA Students to network with leading companies through various guest speakers and company presentations. We are fortunate enough to welcome numerous inspiring professionals to our academy to share their experiences with students. This means that you will continuously be exposed to relevant industry knowledge, potential career paths and opportunities.

International Maritime Business Academy is excited to offer post graduate diploma program through its academic partnership with University of Plymouth (UK), Rushmore Business School (Mauritius).



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# COLLABORATIONS

In Partnership with



UNIVERSITY OF  
PLYMOUTH



*The university of pioneers,  
advancing knowledge and transforming lives*

The University of Plymouth is renowned for high quality internationally leading education, research and innovation. With a mission to Advance Knowledge and Transform Lives, Plymouth is a top 50 research university (Research Excellence Framework League Table 2014) with clusters of world class expertise across a wide range of disciplines including marine science and engineering, medicine, robotics and psychology. A twice winner of the Queen's Anniversary Prize for Higher Education, the University of Plymouth continues to grow in stature and reputation.

In this collaboration of dual degree programme, students will study for an online MBA degree with specialization in Maritime Business from University of Plymouth, United Kingdom, in addition to the Advance Post Graduate Diploma in Maritime Business Management from IMBA India. The programme provides in depth knowledge designed specifically catering to the billion dollar commercial shipping industry.

*Re-Engineering your Future  
Rushmore Business School - Mauritius*

IMBA is proud to offer our programs at Rushmore Business School, the most bespoke degree programmes, which are taught at Rushmore campus in Mauritius. The programmes are delivered using face-to-face sessions ensuring students have extensive personal contact with professors and their peers. In this way students have the opportunity to network and build relationships that will benefit them after graduation as they establish successful careers.

Rushmore Business School is an international tertiary education institution known for its academic excellence and state-of-the-art infrastructure. Rushmore Business School offers a range of Undergraduate and postgraduate programmes covering areas such as Business Studies & Law, Aviation, Hospitality, Tourism & Leisure, Engineering, Quantity Surveying, Accounting & Finance, Information Technology, Marketing and Spa & Wellness. The Business School is fully accredited and all its courses have been approved by the Higher Education Commission, the Mauritius Qualifications Authority in Mauritius and the British Accreditation Council.

**2** ACADEMIC COLLABORATIONS

PLACEMENT RECORD OF PREVIOUS BATCHES **100%**

**21** INDUSTRY MENTORS

## Industry Mentor



**Capt. Purnendu Shorey (MUMBAI OFFICE)**

Co-Founder & Director @ Offing Group Pvt Ltd & Motivational Speaker. IMO Consultant for Green Ship Recycling. Director & Mentor at International Maritime Business Academy.



**Paul Aston**

Consultant at HFW; CEDR Accredited Mediator; FCIArb Accredited Arbitrator; Higher Rights of Audience (Civil).



**Vivek Reshamwala**

Director at Reshamwala Shipbrokers.

## MUMBAI TEAM



**Mr. Anupam Raizada**

Co- Founder Sea miles Marine and Offshore Pvt.Ltd.



## AWARDS & FACILITATION IMBA



# THE BLUE MASTERS PROGRAMME

*A unique industry needs a unique programme*



Unrivaled International Network



Industry Relevant Content



World-Class Industry Reputation

*Join India's leading business school in the maritime sector. Our unrivalled PGDM programme is designed for high-potential students.*

- **Take a Holistic View of the Shipping Industry**

The Blue Scholars Programme provides you with unrivalled insight into shipping economics as well as modern management theories and their application in the shipping & logistics sector.

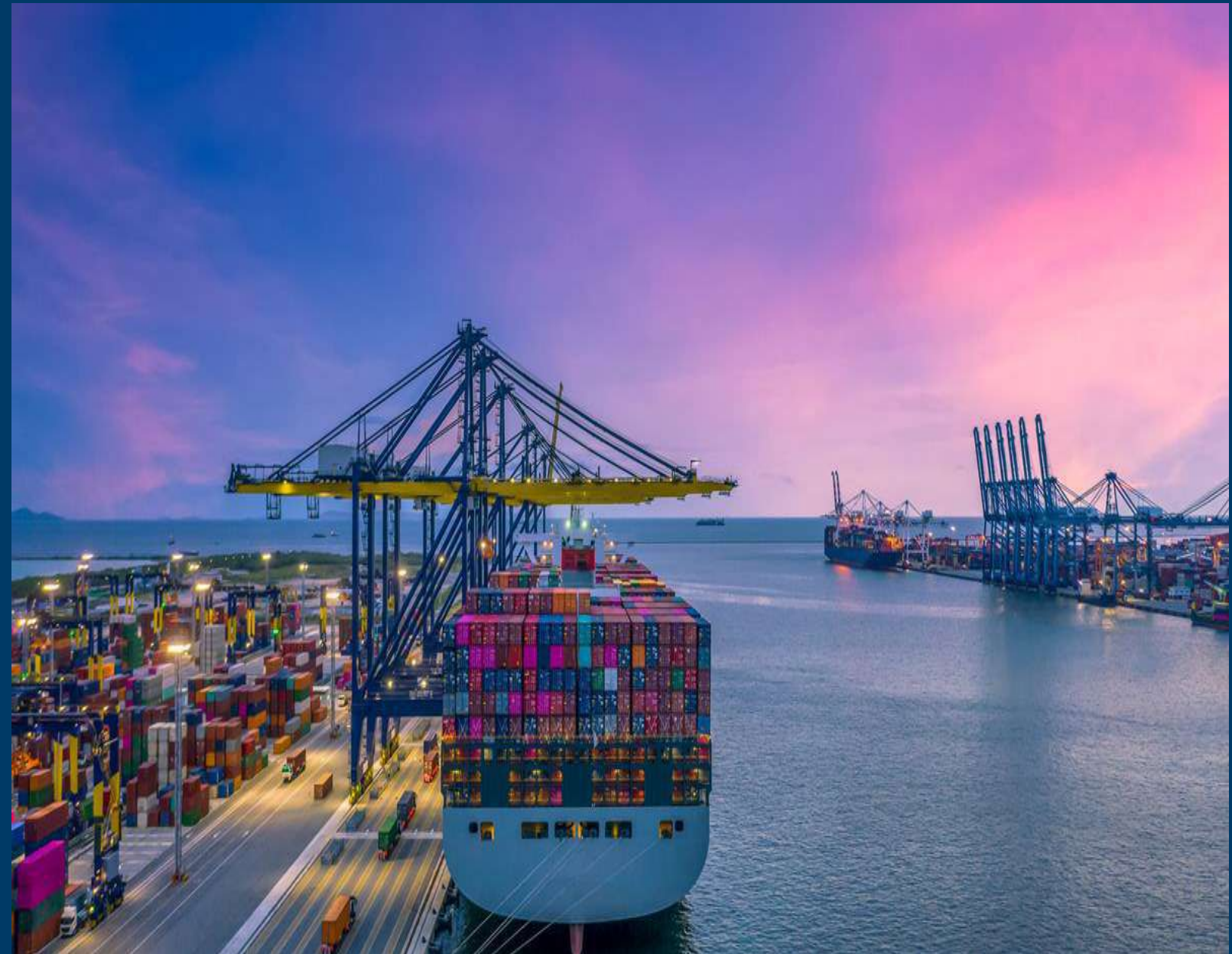
- **Enjoy Global Opportunities**

You and your fellow participants will be taken to the top international level in business administration, reflecting the needs of the shipping industry in a world where globalisation, enhanced competition, and the speed of technological change place ever-increasing demands on executive management skills.

Throughout the programme, you will learn to adopt a holistic view of shipping & logistics that integrates commercial, technological and financial aspects as well as maritime law, supply chain management and leadership. Upon completion, you will have developed a thorough understanding of the sector's many challenges and opportunities.

- **Be Part of an Unrivalled International Network**

You will study alongside students & executives from a variety of functions who represent different segments of the shipping industry. We always aim to create diversity in the class, allowing you to build a valuable industry network which you can lean on and leverage for the rest of your career. Teaching takes place in modular building blocks that are hosted in Dehradun, Uttarakhand.





# PGDM - SUPPLY CHAIN & LOGISTICS MANAGEMENT

popularly known as

## 'Blue Masters'



## BLUE MASTERS (Overview)

With a rich blend of theoretical knowledge and practical skills, PGDM in Supply Chain & Logistics Management programme aims to leave candidates well equipped for careers in Port, Shipping and Logistics sector

This stimulating and intellectually challenging programme helps to provide students with the skills and knowledge required to operate successfully within The International Maritime Industry

Our programme has a strong business focus and explores the complex factors involved in the maritime business and shipping operations worldwide. Students will also reflect on the key aspects of chartering, port agency and technical ship management and look at the impact of international trade on management strategies in the industry

## COURSE HIGHLIGHTS

### Multi-Modular Programme

A comprehensive 8 months multi-modular programme offered by senior professionals from maritime industry + 4 Months Internship and Dissertation

### Action Learning

Through the course of the programme, students are able to leverage classroom learning to build on their business projects and use the available resources to deliver a powerful plan for global maritime.

### Real Time Port & Logistics

Our programme uses real time shipping & logistics assignments to provide each participant hand on experience, making them ready for real world business situations and think like leaders.

### Industry Mentors

We have handpicked the most experienced thought leaders from the Port & Logistics industry for mentoring of students.

## DIPLOMA AWARDED

1 Year Post Graduate Diploma in PGDM - Supply Chain & Logistics Management awarded by SDSUv.



## Module 1

### Logistics & Supply Chain Management

To introduce students to vital logistics functions comprising distribution, transportation, material handling and storage system and to give them an understanding of basic logistics principles to ensure competitive advantage in the industry.

## Module 2

### Export & Import Management

To provide the students with an adequate knowledge on formalities for export & import trade, and the finance, documentation process required for import and export.



**Vedant Pal**  
Shipping Executive  
Maersk

“Before joining IMBA, I was still pursuing my BE Mechanical from Mumbai University. During lockdown when I was surfing through, I got to know about IMBA and how it was giving up a huge career boost in Commercial Shipping. Now, thanks to IMBA's unique teaching approach focusing more on practicals I was able to land up with a good career opportunity in the commercial shipping sector.”

## Module 3

### Containerisation & Multimodal Transport

This subject is tailored to deliver theoretical and practical knowledge in handling methods, transportation modes and various conventions pertaining to carriage of cargo. Containerisation is taught in the perspective of growing importance of transportation in world trade.

## Module 4

### Port Agency & Liner Trade

“Except for the pilot, the first and last person to board or depart during every ship's port call is the ship's agent.”

The agent is like a control tower for a ship's port call, co-ordinating local scheduling and logistics with the key players — the owner, charterer, shipper, receiver, terminal, and, of course, the ship. The agent dispatches the local services necessary for a successful port call by arranging pilotage, towage, and customs entry and clearance, while navigating deftly through the myriad national and local regulatory requirements involving the ship, her cargo and crew.



**Mandeep Singh**  
Executive Chartering  
RBB Ship Chartering

“Before joining IMBA, I was doing freelancing events. I had decided to opt for sports management but then I got to know about commercial shipping via IMBA and I thought why not to give a try as I wanted to do something unique, so I joined IMBA and now I am in one of the biggest shipping agency of middle east Sharaf Shipping Agency. A big thanks to IMBA and to Neha ma'am for this opportunity.”



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## Module 5

# Transport Economics & Optimization

This module includes the understanding of the basics of the ship design, maritime terminology, various types of contracts and the liability of the ship owners. The students will get a thorough understanding of voyage related expenses and will learn the concepts of voyage estimation to calculate the profitability of the voyage operations.

## Module 6

# International Logistics & Global Sourcing

This module focusses on all the drivers of international supply chain of goods-namely economic, environment, Infrastructure, Risk-management and competition.

## Module 7

# Port Management

This module will include topics such as port and terminal management, port economics, Indian port development, port planning and other such topics. Apart from classroom training, students might also have to do project work, dissertations, and internships.



**Gajendra**  
Customer Experience-  
Logistics  
Navio Shipping

“Earlier, I was preparing for competitive exams and was working in a firm under a chartered accountant but I could not see my future there for long. Soon I came to know about IMBA, and joined the executive maritime business management programme. During my course, the pandemic had hit almost every field, but shipping was the one which took me in with its arms wide open. All thanks to Neha Ma'am & Capt. Kunal who personally trained me for all my interviews. I am lucky to be hired by Navio Shipping.”

## Module 8

# Port Economics

Economics of Port operations interface the decisions made by Port users and Providers of port services.

## Module 9

# Internship & Dissertation

After successful completion of the first semester, students will then proceed for their internship with different companies. The internship will be carried out in following sectors:

- Trading Firms
- Import & Export Companies
- Cargo Trading
- Port Agency
- Freight Forwarding

Along with internship, candidates will be engaged in dissertation.

Dissertation provides our candidate to focus on an area of maritime operation of personal interest and explore it in depth. It gives candidate the opportunity to undertake a major, extended piece of research, with the aim of improving the understanding of a topic.



**Dolly Goyal**  
Trainee Ship Broker  
Hale Marina

“It was my immense luck and fortune to be the part of IMBA where I can grow. IMBA leaves no stone upturned to shape one's future. My experience at IMBA was full of learning and grooming & it gave me an opportunity to meet different kind of people from around the world and learnt many things from them. I am thankful to all the faculties, mentors for providing us with quality education.”



# Career & Jobs



There are more than 10,000, shipping companies operating in India. They have regular openings for trained professionals. These companies typically hire non maritime management candidates and train them in Maritime Business Management as they lack practical knowledge of commercial shipping and they are not prepared to take an active role in the job. The degree programmes in Commercial Shipping/ International Trade are designed to prepare you with deep understanding of the Global Trade/Logistics/Maritime industry with hands-on training which will prepare you for active role from day one.

The types of positions held by our certificate holders vary widely from the selection below

- ✓ Maritime Consultant
- ✓ Voyage operator
- ✓ Junior Officer
- ✓ Cargo Operator
- ✓ Project Analyst
- ✓ Researcher
- ✓ Chartering Broker
- ✓ Freight Trader
- ✓ Shipping Manager
- ✓ Manning Executive
- ✓ Chartering Manager
- ✓ Ship Broker
- ✓ Ship Manager
- ✓ Head of Marine Transportation & Logistics
- ✓ Regional Commercial Manager
- ✓ General Director of Maritime Affairs
- ✓ Maritime Economist
- ✓ Port Operations Manager
- ✓ Port Agent

## Job Placements:

- 100% Job Placements of our previous batches.

# Training Partners

We develop partnerships with leading corporations to provide hands-on training to all our candidates. In addition, it provides unique opportunity for students to network with top industry professionals.

Our various collaborations are an excellent way for you to build the connections needed to ensure the best start in your career



# Few of our Placement Partners



Dubai



Dubai



Dubai



Dubai



Dubai



Dubai



Switzerland



Denmark



India



India



India



India



India



India



India



India



Sharjah UAE



# Students Speak



## Vivek Patel

Shipping Executive  
Sharaf Shipping Agency (Dubai)

“ Ever since I got to know about the Business aspect of Shipping Industry I knew I had to enter this field. I waited for almost 1 year and finally the day came when I resigned from my previous job and the very next day I found myself sitting in the IMBA's admission of 6 months of theory and there I was sitting for interviews with International and domestic shipping companies. All credit goes to the placement cell of IMBA headed by Ms. Neha Kannojiya, who made sure to give us all the opportunities available. Today, I am proudly representing IMBA internationally as an Operations Executive with Sharaf Shipping Agency, Dubai.”



Janvi Modi  
C/P Desk Executive  
Marcura

“ I used to work in NBFC firm in surat (Gujarat), I was looking for an opportunity with growth prospects and I got to know about commercial shipping industry and then I came across IMBA.

## Sanjita Gupta

Operations Executive  
Transbulk International Shipping (Dubai)

“ I got to know about the background and value of the shipping industry from my UG, but I did not have the adequate practical knowledge to enter this field, that's when I found IMBA whose curriculum has been prepared by the industry experts themselves, which gives us immense opportunities to join the commercial shipping industry in different profiles. My decision proved to be worth it and gave me just the kind of placement I had dreamt of. I will always be thankful to Neha Ma'am for giving me this opportunity to start my career with an International Placement with Transbulk International Shipping, (Dubai).”



# Utkarsh Rana

Chartering Executive  
Victory Shipping



“The curriculum of IMBA is such that it caters directly to the needs of the industry. I got placed firm as a “chartering executive”. Overall I am deeply indebted to IMBA for everything sincr I have learned a lot from the moment I entered its doors in September. IMBA helped me in shaping my future and I would try my best to uphold its name.

# Jordan Chougule

Junior Shipbroker  
Reshamwala Shipbrokers



“ I joined IMBA 6 Months ago and before that I was not aware of the commercial side of the shipping Industry. Within the last few months, I have learnt about all the important and essential aspects through the constant guidance and support of the Industry mentors present here.

# Akash Deep Sood

Junior Executive Operations  
Howe Robinson Partners

“My life at IMBA was a transformational journey. I would like to thank all my mentors for showing me light in my every step. IMBA is a potential firm that is shaping its students for the industry standards also the kind of education IMBA is giving to its students is an example what other colleges must follow. I must thank the placement cell for guiding me and proving me good platform for my career”.



# Divyani Jaiwal

Chartering Manager  
Deltacorp

“ I used to work with a private bank earlier, soon I realized I had to do something where my efforts were to be recognized and then came across the commercial shipping industry. I took 2 months of online lectures and in no time I started sitting for interviews with International Shipping companies. I got selected by one of biggest Operating firm- Deltacorp as a Chartering Executive. All thanks to Capt. Kunal and Neha Ma'am for their efforts and support throughout my journey!,,



# Ashwini Kumar Jha

Commercial Dry-Executive  
Emarat Maritime



“ I literally had no idea after I completed my graduation for where to go & which career to step into. I had no plans of soing masters as it's just a waste of time in my opinion. it was than when I got to know about the International Maritime Business Academy. It's the best platform to gain knowledge in the commercial shipping industry. After completing my course, I got placed in a reputed shipping company as a commercial dry - executive, Thanks IMBA and the mentors.

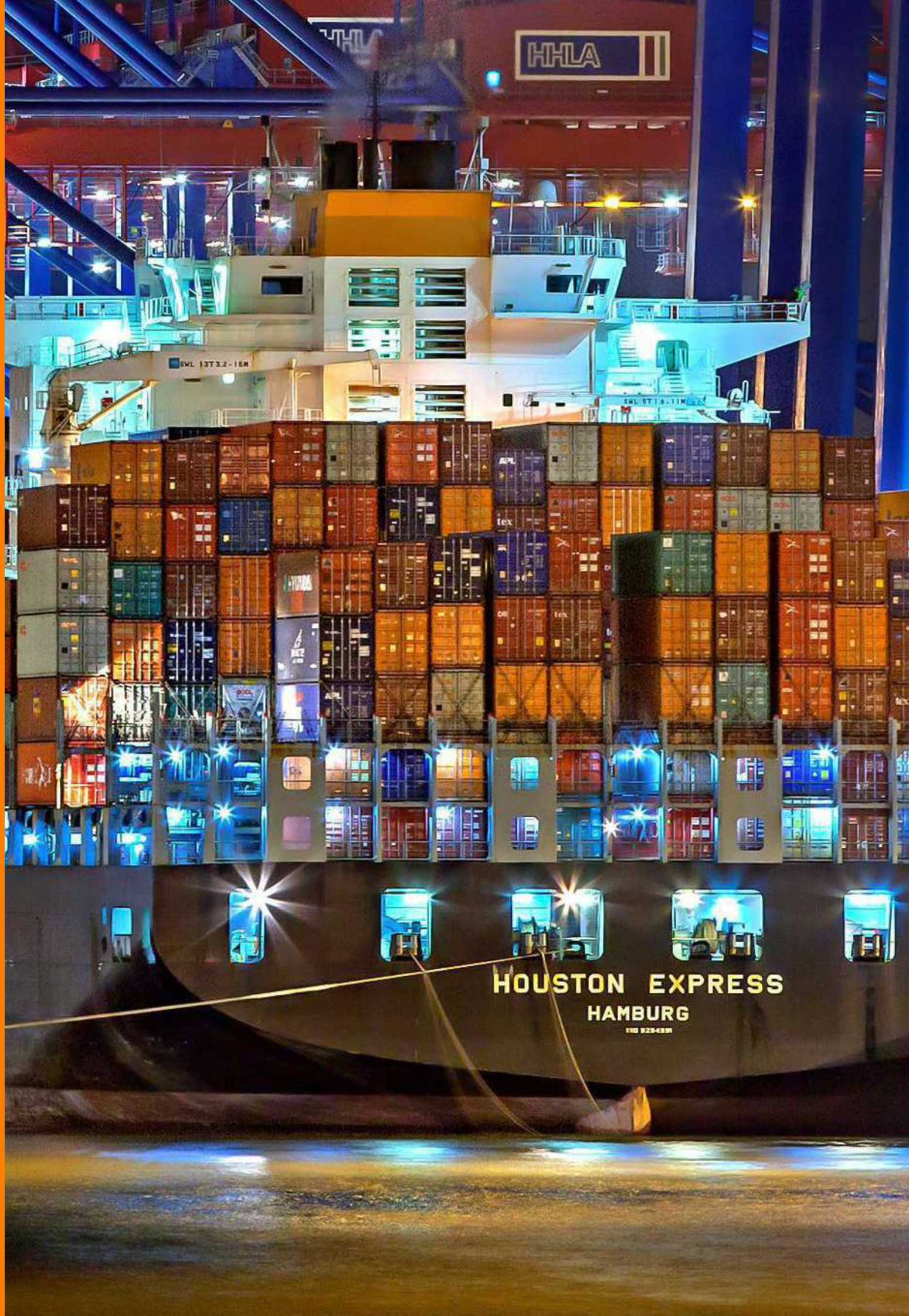
# Tayan Halder

Chartering Executive  
Seaspeed (Marine Management LLC)

“ I have done my graduation in B.Sc Nautical science and sailed for three years. When I decided to step ashore, I did a lot of research on offshore oportunalities and got to knoe about IMBA. Here, I got to learn about all the essential aspects of commercial shipping operstions through the best mentors from the Industry. Whitin 6 Months, I got placed at seaspeed, Which is a sharjah based company. I would like to thank Capt. Kunal, Ms. Neha and all my feculties for all the support and guidance”.







# IMBA TEAM WITH INDUSTRY MENTORS



**Capt. Farhad Patel**  
Director, Sharaf Shipping Agency (Dubai)



**Mr. O.V. Shabu**  
MD, Transbulk (Dubai)



**Capt. Purnendu Shorey**  
Co-Founder & Director Of ng Group



**Mr. Biju Sivakumar**  
COO  
Navio Shipping



**Capt. Tarun Kumar**  
Operations Head  
International Metallurgical Resources India



# Our Team

IMBA and its faculty members are committed to an innovative, discussion-based and application oriented pedagogy, benchmarked to International education standards. Faculty members at IMBA hail from the leading universities in India and the world, and bring to the classroom a rich blend of industry, teaching experience, research expertise and real-world exposure. They are also trained, at least once every year by industry professionals and international academicians in the best global teaching practices. Students are also regularly exposed to eminent guest lectures and experiences such as sessions at ports, and leading commercial shipping companies. All this has resulted in a high quality learning experience for students and has laid the foundation for great academic and career achievements.

## Senior Faculty



### Capt. Kunal Uniyal

MSC in Maritime Policy and Shipping Management from Cardiff Business School, UK.  
Work Experience 15 Years Shipping Industry including Baltic Exchange.  
Authored 13 books, Research Paper and Monograph.



### Fabrice Duval

Executive MBA from HEC Paris School of Management  
Msc in Audit and Management Control from ISC Paris Business School.  
20 years of experience in Management Consulting, Maritime Industry and Entrepreneurship.  
Worked at KPMG France, Relievant London, Canopus Shipping & Trading London.

## Visiting Faculty



### Mr. Abhinav Kumar

Ship Broker  
Howe Robinson  
Subject : Ship Brokering - Negotiation,  
Charter party



### Mr. Amit Srivastava

Manager  
Freight and Demurrage at Maersk Tankers  
Subject : Laytime Specialist



### Capt. Purnendu Shorey

Mentor & Director  
Offing Group



### Capt. Anupam Raizada

Co- Founder Sea miles Marine and Offshore pvt. Ltd.  
Subject : Tanker Chartering



### Mr. Manish Srivastava

Head, Dry Chartering India  
Howe Robinson  
Subject : Ship Brokering



### Ms. Shagufta Ahmed

Drycargo Shipbroker  
DBC Oceanic  
Subject : Ship Brokering

# Operations Team

The College Operations Team provides strategic leadership to academic teams and is a unified service of administrative and technical staff providing direct support to academic colleagues across colleges, institutes, disciplines and research groups. Our team plays a vital part in ensuring the Colleges are well maintained, welcoming and a pleasant environment for students, staff and visitors; ensuring, on a day-to-day basis, the delivery of exceptional service standards that are effective, efficient and consistently meet the operational needs of the College.



**Capt. Kunal Uniyal**

Chief Executive Officer



**Mr. Rohit Kaushik**

Chief Financial Officer



**Neha Kannojiya**

Director Marketing



“JUST LIKE A STRONG FOUNDATION IS NEEDED TO SUPPORT A MULTI-STOREYED BUILDING, THE SAME WAY A STRONG TEAM IS NEEDED TO WITH STAND THE TREMENDOUS WEIGHT OF AN EVER GROWING ORGANIZATION”

**Capt. Kunal Uniyal**  
Founder



# Life at IMBA

IMBA's student body is extremely diverse, motivated and typical, making IMBA the vibrant place that it is.

The postgraduate students at IMBA are exposed to a variety of co-curricular and skill-building opportunities.

The Career Services Division, apart from organising placements in leading multinationals – both in India and overseas, trains students in key career-related skills through the year. Workshops for MS Excel, mock interviews, group discussions, soft skills training and CV writing are conducted by experienced trainers to prepare students for recruitment and selection processes.

Postgraduate students also participate heavily in industry conferences held at IMBA, which host lectures by eminent persons and provide a forum to network with key professionals from reputed firms. This is complemented by frequent guest lectures by eminent speakers from all walks of life.

The thriving E-Cell provides a great platform for budding entrepreneurs to exchange and explore ideas. Postgraduate members of the cell have also participated in and secured prizes at business plan competitions organised by industry bodies. Visits to marquee organisations like the Ports and commercial shipping firms also mark the Graduate Diploma students' annual calendar as do events such as inter-college festival and various other intra-college sports, dance, music, media and social work events.





# Admission Process

IMBA follows a rounds-based rolling admissions policy. This means that the applicants who apply in an earlier round have a higher likelihood of being accepted into the programme of their choice. It also means that the applications will be closed as soon as all seats are filled. The admission process comprises of two steps:

## **STEP 1 : Filling the Application Form**

To apply kindly meet the academic counsellor and fill up the admission form and submit it along with the registration fee.

All necessary documents as listed on the application form, must be submitted at the time of applying. Candidates who have successfully completed or are in the final semester of full time undergraduate degree programme, are eligible to apply for the Graduate Diploma programmes at IMBA.

## **STEP 2 : Personal Interview (PI).**

There is no exemption from the PI on any grounds.

The personal interview is intended to assess the applicants intention to pursue higher studies at our academy their ability to perform successfully and match our required standards.

Outstation & International students may appear for PI through online mode via Skype, or through the offline mode at the IMBA academy in Dehradun.

Once all two steps are completed, a candidate's application will be reviewed by the Admissions Committee in full. The final admission decision will take into consideration:

## **Performance in the PI (60% weight)**

## **Graduation (50% Weight)**

If you are made an offer of admission but do not have your graduation/ Class 12th scores by then, you may confirm your place, but this will stand void if the graduation/ Class 12th scores are not submitted before the commencement of the programme.

*Note- All decisions made by the IMBA Admissions Committee are final and binding.*

*Please refer to the IMBA website for more details on the Admission Process and Calendar*



# 10 REASONS TO STUDY IN DEHRADUN

**CENTRAL LOCATION:** Only an overnight journey away from the country's capital, Dehradun is not just centrally located but is the gateway to the heart of Uttarakhand's beauty. Surrounded by progressive culture, all major opportunities are just a step away.

**EXCELLENT TRANSPORT CONNECTIONS:** Dehradun is known to have one of the best transport systems in the State of Uttarakhand. With affordable public transport service running throughout the city it's effortless to commute.

**UNIQUE TOPOGRAPHY:** Nestled at the foothills of Himalayas, Dehradun is located at a height of 1,467 ft. Surrounded by rivers Ganga and Yamuna, Dehradun's unique topography is the reason for its picturesque and pleasant weather all year long.

**LONG DISTANCE TRAVEL:** For outstation students, living far away Dehradun offers an efficient and sophisticated system of buses, railways and air travel.

**DEHRADUN'S UNIQUE CULTURE:** Doon's people are known for their unique outlook on life. With their amicable and benevolent approach people are not only diverse but also promote inclusivity.

**AFFORDABLE LIVING COSTS:** Being a student hub the living expenses in the city are more than affordable. Home to the major research centers of the country like - FRI, ICAR, Indian institute of petroleum, and India Institute of Himalayan Geology to name a few it's far more student friendly than any other major student destinations.

**SOCIAL SCENE:** Parties, exhibitions, shows, cafes, workshops, big scale festival celebrations, talks, openings - Dehradun caters to everybody's taste.

**STUDENTS CAN WORK PART-TIME:** With new businesses coming up every other day, outstation students can work part-time which will help them in their future endeavours.

**LOW LEVELS OF UNEMPLOYMENT:** Being the capital, upcoming hub of new businesses, and strong economic backbone, Dehradun has always maintained a low level of unemployment.

**CLOSE TO NATURE:** Dehradun is not only a green paradise itself but is the portal to all the major hill stations of Uttarakhand.

# The Cost of living in Dehradun

DehraDun is a multi-cultural city that boasts an ever-expanding student population. One of the reasons for this increasing popularity of DehraDun is the low cost of living, making it one of the most affordable cities in India to live and study.

In addition to its rich history and thriving business scene, DehraDun offers cheap rent and living expenses which are generally lower than other places in India. With the added benefit of low tuition fees as compared to the rest of the world.



## Average living cost in Dehradun

- Rent: INR. 6,000/-
- Food: INR. 3,500/-
- Books: INR. 500/- etc.

# ***INTERESTING FACTS ABOUT SHIPPING INDUSTRY***

1. As per UNESCO's report if the maritime industry comes to a halt for a week more than half the world population is going to die of hunger.
2. Approximately, 95 percent of India's trade by volume (70 percent in terms of value) is moved by sea.
3. A container ship's size can be measured in Bananas. The biggest ship can contain 18,000 containers. That means it can store more than 745 million bananas. That would be one banana for each European!
4. The average cost of Shipping a bicycle and a can of soda are \$10 and \$0.01 respectively.
5. The average annual salary of a maritime worker ranges from \$45000 to \$65000.
6. The largest ship in the world can carry and transport the Eiffel tower comfortably.





# COURSES OFFERED AT IMBA

## *The Blue Programmes*

Unique Programmes For Unique Industries



Unrivaled International Network



Industry Relevant Content



World-Class Industry Reputation

PGDM - Maritime Logistics & Port Management

PGDM - Supply Chain & Logistics Management

PGDM - International Trade & Maritime Law

Executive Courses

## A COURSE UNLIKE ANY OTHER



**Unique PG programmes designed for a unique industry.**



**Small class size to facilitate networking and one-on-one time with faculty.**



**Global Alumni Network spanning job functions and companies.**



Search us on:



with @internationalmaritimebusinessacademy

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